VIBE

DOWNTOWN

KARON - PHUKET

LIVE THE URBAN RHYTHM,
CLOSE TO THE SEA.



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

LOCATION

AT THE HEART OF KARON



BEACH & NATURE	BY CAR
Karon Beach	4 min
Kata Beach	7 min
Karon Viewpoint	14 min
Phromthep Cape	25 min

EAT & EXPLORE	
Karon Night Market	3 min
Makro Karon	4 min
Kata Surf Point	8 min
Jungceylon	20 min
Fitness Street	18 min
Central Phuket	27 min
Phuket Old Town	30 min

HOSPITAL	
Patong Hospital	21 min
Bangkok Hospital Phuket	33 min

INTERNATIONAL SCHOOL	
Ruamrudee	20 min
HeadStart	25 min

ISLAND CONNECTIONS	
Patong	17 min
Chalong	13 min
Phuket Town	30 min
Cherng Talay	48 min
Phuket International Airport	60 min

Approximate driving times under normal traffic conditions.

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

PROJECT INFORMATION

MADE FOR LIFE IN MOTION

Designed for modern living in the heart of Karon, VIBE DOWNTOWN brings together contemporary residences and thoughtfully planned facilities; a connected community that balances comfort, convenience and the rhythm of everyday life.

Land Area	3,650 sq.m. (2 rai, 1 ngan, 12.4 sq.wah)
Built-Up Area	19,500 sq.m.
Buildings	2 buildings
Floors	8 floors
Total Units	299 units
Parking Spaces	98 cars
Swimming Pools	2 pools

DESIGN CONCEPT

URBAN RHYTHM

Shaped by Light.
Defined by Movement.

The design draws inspiration from two sides of Karon: the energy of a connected neighborhood and the natural ease of coastal life.

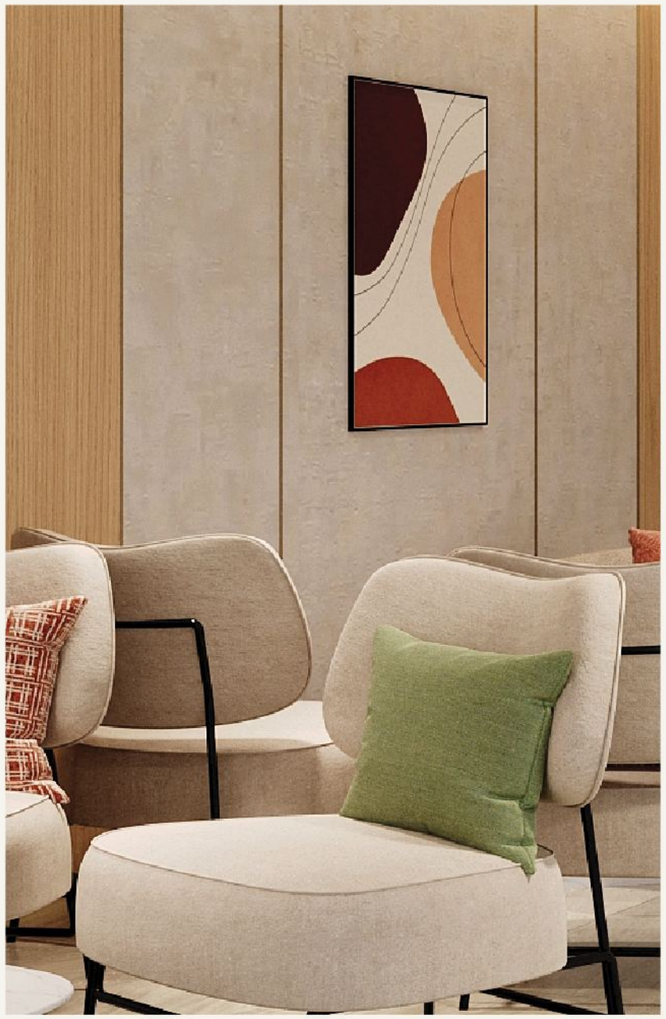
The result is contemporary architecture softened by organic forms, warm materials and greenery — a place that feels fresh today and considered for tomorrow.



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



– NATURAL LIGHT



– COASTAL COLOR



– GREEN SPACE

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

THE VIBE OF EVERYDAY LIFE

VIBE SPACE

MASTER PLAN



2nd Floor

1st Floor



8th Floor



4th Floor

FACILITIES

Building A

2nd Floor

1. Lobby & Social Lounge
2. Main Pool
3. Co-Working Space

8th Floor

4. Sky Pool & Garden

Building B

1st Floor

5. Fitness Center
6. Steam & Sauna
7. Playground
8. Game Room
9. Theater

4th Floor

10. The Backyard

MAIN POOL

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



MAIN POOL

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

PRODUCTIVITY

CO-WORKING SPACE





All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

WELLNESS & FITNESS

MOVE AT YOUR OWN PACE



STEAM & SAUNA



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



FITNESS CENTER

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

LEISURE

STAY IN.
SWITCH OFF



THEATER



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



GAME ROOM

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

SOCIAL SPACE

ROOM TO COME TOGETHER



PLAYGROUND



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

SKY POOL

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

SKY GARDEN

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

THE BACKYARD

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

SKY GARDEN

All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

UNIT TYPES

Studio	132 units
1-Bedroom	118 units
1-Bedroom+	21 units
2-Bedroom	28 units



All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

UNIT TYPE

1-BEDROOM

33 - 35 SQ.M.

UNIT AREA

1 Bedroom

1 Living Area

1 Kitchen Area

1 Bathroom

1 Balcony

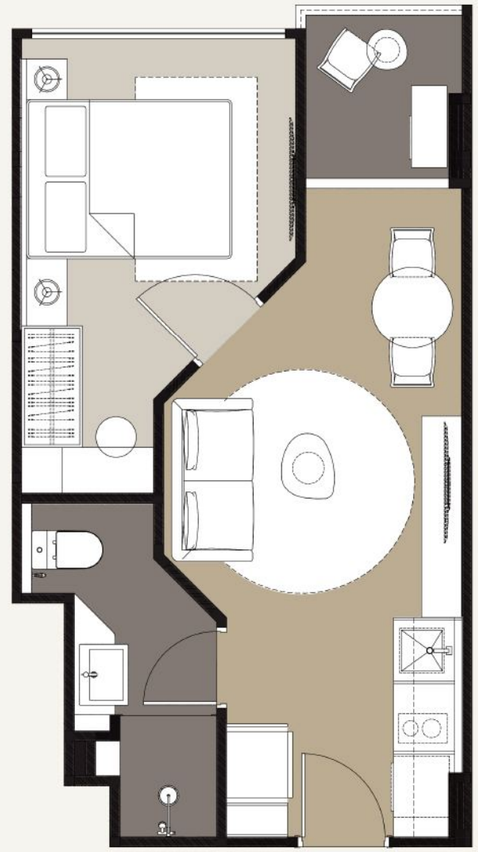


All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.









FLOOR PLAN
35 SQ.M.

Floor plan is indicative and not to scale. All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

UNIT TYPE

2-BEDROOM

51 - 52 SQ.M.

UNIT AREA

2 Bedrooms

1 Living Area

1 Kitchen Area

2 Bathrooms

1 Balcony



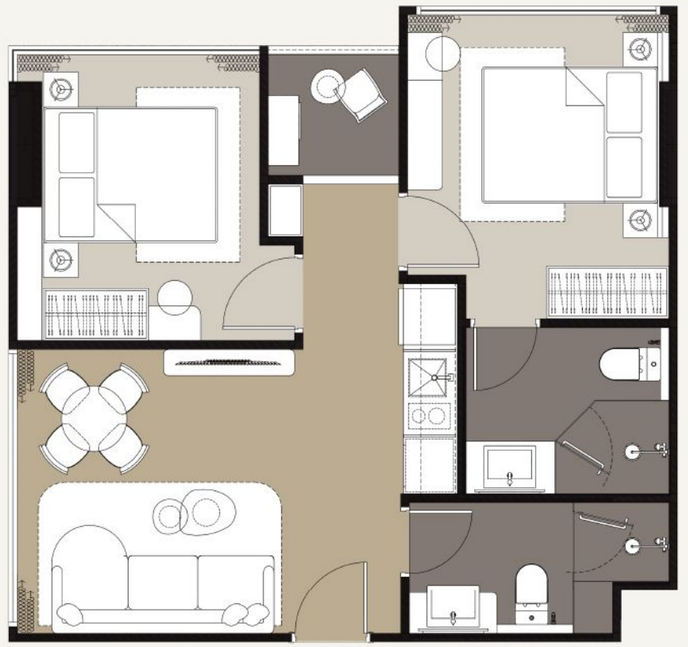
All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.











FLOOR PLAN
52 SQ.M.

Floor plan is indicative and not to scale. All images and renderings are for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

– VIBE RESIDENCE KARON, A SISTER PROJECT

THE DEVELOPER
ESM GROUP

A FULLY INTEGRATED PROPERTY GROUP

Established in 2016 and headquartered in Phuket, ESM Group brings together expertise in property development, construction, and hospitality management. With a strong presence in Karon, the group has helped shape the area's residential landscape through developments including The Lake Karon and Front Beach Karon. VIBE DOWNTOWN builds on this experience, offering contemporary residences designed around modern lifestyles.

ESM GROUP (EST. 2016)

DEVELOPER MILESTONES

Featured Projects

ESM DEVELOPMENT

2017	Phoenix Hotel Karon Beach
2021	Glow Mira Karon Beach
2022	JonoX Phuket Karon
2022	Grace Patong Hotel
2026	Beverly Beach Karon
2028	Andakira Karon
2028	Vibe Residence Karon
2029	Vibe Downtown Karon

ESM CONSTRUCTION

2016	The Crest Patong
2024	Four Points by Sheraton Bangkok, Sukhumvit 22
2024	Fantasea Condo Kamala
2026	Capri Residence Bangtao
2026	Sea Heaven Condominium
2027	Wyndham Chalong
2028	Andakira Karon

ESM HOSPITALITY

Grace Patong Hotel

Phoenix Hotel Karon Beach

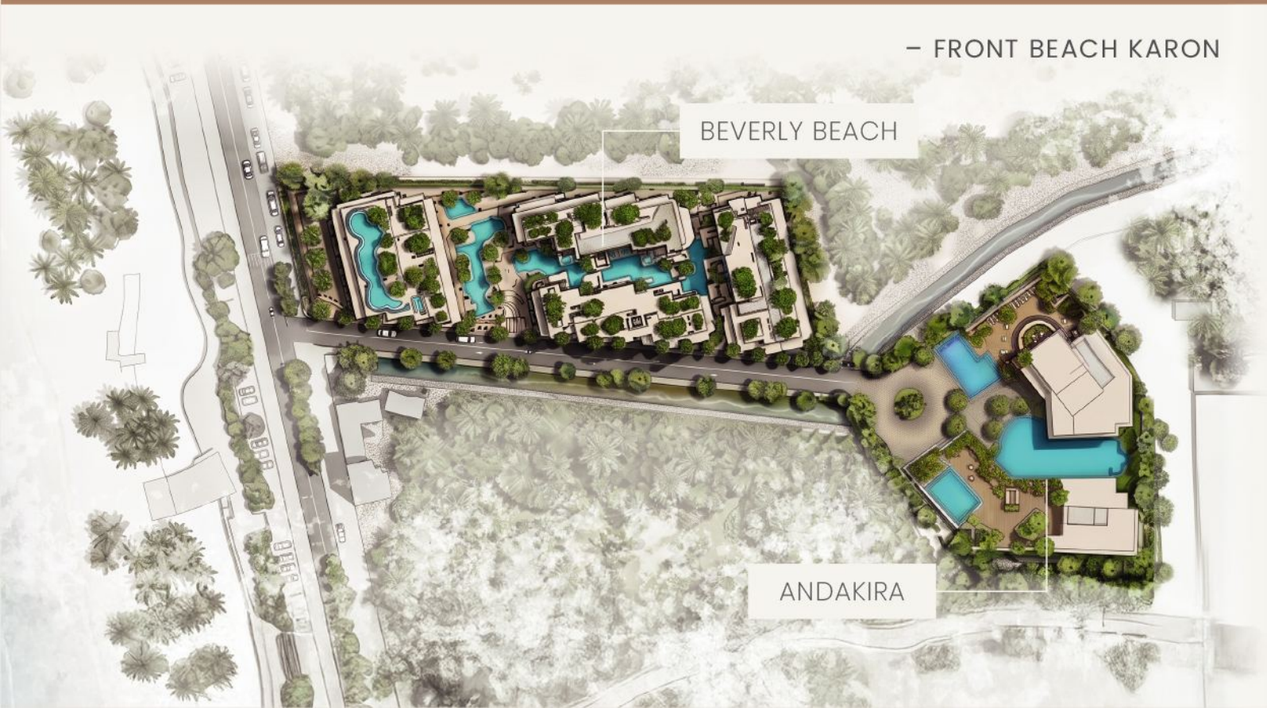
1,600+

KEYS DEVELOPED

3,000+

KEYS BUILT & IN PIPELINE

– FRONT BEACH KARON



– THE LAKE KARON



VIBE DOWNTOWN | ESM GROUP

EXPLORE YOUR PHUKET VIBE

VIBE DOWNTOWN KARON
Karon Sub-District, Muang Phuket District, Phuket Province, Thailand 83100
Call: (+66) 65 384 1530 | **Email:** Sale@VibeDowntownKaron.com
www.VibeDowntownKaron.com

SCAN TO EXPLORE